

CONNECTING & EDUCATING
HISPANIC BUSINESSES IN FLORIDA & AROUND THE WORLD



MEDIA KIT



HACIENDA
NEGOCIOS



fb.com/standoutpros



@standoutpros

WWW.HACIENDONEGOCIOSMEDIA.COM

HACIENDO NEGOCIOS MEDIA

WHO WE ARE

We are a media and networking platform connecting Hispanic business owners and professionals with the information they need to grow, education and other professionals. From online shows to a digital magazine, in-person and online events, a business directory and soon a digital community with referral groups and networking opportunities.

We are doing great things and we are helping businesses get to the visibility and knowledge they need with different options.

OUR PLATFORMS

- **Haciendo Negocios The Show** - official program every Monday through Facebook Live.
- **Haciendo Negocios Plus** - additional Haciendo Negocios shows throughout the week.
- **Haciendo Negocios Magazine** - Bi-monthly publication
- **Haciendo Negocios Directory** - Free directory for businesses to publish their contact info
- **Haciendo Negocios Events and Education** - Digital Events online and offline in collaboration with universities and professionals (mostly free)
- **Haciendo Negocios the Community** - Launching soon an online community where individuals can connect, network and share referrals online.

OUR AUDIENCE

- **Thousands of viewers** vary from platform to platform
- **Professionals and Business Owners.**
- **International**
- High presence in **Florida and Puerto Rico**

OUR CONTENT & JOINING

Most of our content and activities are free. We also choose people who we think can bring value and what content we want to share. That said, sponsors can pay to appear on the show, magazine or event as long as it makes sense within.




On the next page, you will find our current pricing chart, We run promotions from time to time so feel free to ask our Marketing team at Stand Out Consulting if there are any available now by emailing info@StandOutConsultingServices.com

**5 YEARS
THOUSANDS OF VIEWERS
DIFFERENT OUTLETS**

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HACIENDO NEGOCIOS

ADVERTISING WITH US

 www.haciendonegociosmedia.com
 info@standoutconsultingservices.com
 321-746-7588 (WhatsApp & Messages preferred)

SERVICE	PRICE
MAGAZINE	
1/2 page ad	\$250
Full page ad	\$500
Full page ad plus 500 word article	\$650
Article	\$250
MONDAY SHOW	
Interview	\$250
Interview plus ad run 4 weeks (design included)	\$450
Ad run 4 weeks	\$250
ADDITIONAL SHOWS (RUN THROUGH WEEK)	
Interview	\$150
Interview plus 4 ads through the month	\$350
Ad run 4 shows through the month	\$200
SOCIAL MEDIA POSTS (FACEBOOK PAGE)	
1 post (video or image and info provided)	\$50
4 posts throughout month (video or image provided)	\$150
4 posts throughout month with 1 video designed by us	\$350
COMMUNITY & PAGE (OUR WEBSITE)	
1 Webinar organized and shared through our platform (mention on show up to 2 weeks prior, post on our facebook and management through our Eventbrite and database)	\$300
Sponsor of the month (pop-up and banner on our site 1 month designed by us)	\$500
Sponsor of the month on site plus newsletter to database and members	\$650
PACKAGES	
1 full page ad on magazine + 500 word article + interview on show	\$850
1 full page ad on magazine + 500 word article + interview on show + post on Facebook page + video ad on 4 shows (video design included)	\$1000
1 full page ad on magazine + 500 word article + interview on show + post on Facebook page + video ad on 4 shows (video design included) + Banner on site for 1 month with video and logo on certain sections + newsletter	\$1500

***Design of images or videos complimentary on services or packages over \$250**